Registration number: 01568894

# Virgin Management Limited

Annual Report and Financial Statements

for the Year Ended 31 December 2024

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# Strategic Report for the Year Ended 31 December 2024

Virgin Management Limited ("the Company") is part of a larger group (the "Virgin Group") which comprises Virgin Group Holdings Limited ("VGHL"), the ultimate parent of the Company and its subsidiaries.

The Virgin Group operates as a growth capital investor, which actively invests in opportunities across both developed and developing markets in different market segments and geographies.

The Company is principally engaged in providing management services to its subsidiaries and other affiliated companies.

#### **Business review**

#### Summary financial performance and key performance indicators

For the year ended 31 December 2024, the Company recorded a loss before tax of £24.9 million (2023: £85.9 million profit before tax), mainly driven by an investment impairment of £21.7 million (2023: impairment reversal of £34.4 million).

For the year ended 31 December 2024, turnover was £31.9 million (2023: £24.0 million). Turnover is derived from the provision of services to affiliated companies.

At 31 December 2024, the Company had net assets of £1,097.8 million (2023: £1,247.4 million).

#### Principal risks and uncertainties

The Company provides management services to its subsidiaries and other affiliated companies in the Virgin Group in line with contracts agreed between the relevant parties. There is a risk that the scope and nature of these contracts are changed as and when they are renewed, or that the level of service required is adversely impacted by a reduction in these entities' business operations as a result of poor trading or economic downturn. In order to minimise these risks, there is a focus across all activities of the Company on cost control and efficient operation.

### **Going Concern**

As set out in Note 1.2 to the financial statements, the Directors are confident that the Company will have sufficient funds to continue to meet its liabilities as they fall due for at least 12 months from the date of approval of the financial statements. They, thus, continue to adopt the going concern basis of accounting in preparing the annual financial statements.

# Development and performance of the business

No significant changes to the business are currently expected for the foreseeable future.

Approved by the Board of Directors on 24 June 2025 and signed on its behalf by:

Ash Shah

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A P L Shah Director

# Directors' Report for the Year Ended 31 December 2024

The Directors present their report and the financial statements for the year ended 31 December 2024.

#### Results and dividends

The loss for the year, after taxation, amounted to £24.7 million (2023: profit £88.7 million).

During the year, the Company declared and settled the following dividends to its parent company, Virgin Holdings Limited ("VHL"):

- On 7 February 2024, a dividend in specie in the amount of £1, comprising preference shares.
- On 27 November 2024, a dividend in specie of a £125 million loan receivable. This was a partial onward distribution of Virgin Enterprises Limited ("VEL") profits to enable the Virgin Group to invest in Virgin Voyages, Virgin Hotels Collection and real estate.

Post year end, on 10 February 2025, the Company declared and settled a dividend in specie of a £8 million loan receivable to its parent company, VHL.

#### **Streamlined Energy and Carbon Reporting**

The Company is not required to report on its own limited energy consumption under the Streamlined Energy and Carbon Reporting requirements. The energy consumption for the Company has been voluntarily incorporated and disclosed in the consolidated financial statements of its parent company, VHL.

#### **Directors of the Company**

The Directors who served during the year were as follows:

R P Blok (alternate to I P Woods)

A P L Shah

I P Woods

N A Humphrey

A E Waters (alternate to I P Woods) (appointed 1 May 2024)

#### Disclosure of information to the auditor

Each of the persons, who are Directors at the time when the Directors' Report is approved, have confirmed that:

- so far as the Directors are aware, there is no relevant audit information of which the Company's auditor is unaware; and
- the Directors have taken all the steps that ought to have been taken, as Directors, in order to be aware of any relevant audit information and to establish that the Company's auditor is aware of that information.

#### Reappointment of auditors

Pursuant to Section 487 of the Companies Act 2006 the auditors will be deemed to be reappointed and KPMG LLP will therefore continue in office.

# Directors' Report for the Year Ended 31 December 2024

Approved by the Board of Directors on 24 June 2025 and signed on its behalf by:

—Signed by: USU Shah

—\_\_\_C01E6E634E30454...

A P L Shah

Director Whitfield Studios

50a Charlotte Street

London

W1T 2NS

# Statement of Directors' Responsibilities in respect of the Strategic Report, the Directors' Report and the Financial Statements

The Directors acknowledge their responsibilities for preparing the Strategic Report, the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law they have elected to prepare the financial statements in accordance with UK accounting standards and applicable law (UK Generally Accepted Accounting Practice), including FRS 101 Reduced Disclosure Framework.

Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and apply them consistently;
- · make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, and have disclosed and explained any material departures in the financial statements;
- assess the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and
- use the going concern basis of accounting unless they either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the Company and to prevent and detect fraud and other irregularities.

# Independent Auditor's Report to the Members of Virgin Management Limited

#### **Opinion**

We have audited the financial statements of Virgin Management Limited ("the Company") for the year ended 31 December 2024 which comprise Statement of Comprehensive Income, Balance Sheet, Statement of Changes in Equity and related notes, including the accounting policies in Note 1.

- give a true and fair view of the state of the Company's affairs as at 31 December 2024 and of its loss for the year then ended;
- have been properly prepared in accordance with UK accounting standards, including FRS 101 Reduced Disclosure Framework; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities are described below. We have fulfilled our ethical responsibilities under, and are independent of the Company in accordance with, UK ethical requirements including the FRC Ethical Standard. We believe that the audit evidence we have obtained is a sufficient and appropriate basis for our opinion.

#### Going concern

The Directors have prepared the financial statements on the going concern basis as they do not intend to liquidate the Company or to cease its operations, and as they have concluded that the Company's financial position means that this is realistic. They have also concluded that there are no material uncertainties that could have cast significant doubt over its ability to continue as a going concern for at least a year from the date of approval of the financial statements ("the going concern period").

In our evaluation of the Directors' conclusions, we considered the inherent risks to the Company's business model and analysed how those risks might affect the Company's financial resources or ability to continue operations over the going concern period.

Our conclusions based on this work:

- we consider that the Directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate;
- we have not identified, and concur with the Directors' assessment that there is not, a material uncertainty related to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for the going concern period.

However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the above conclusions are not a guarantee that the Company will continue in operation.

# Independent Auditor's Report to the Members of Virgin Management Limited

#### Fraud and breaches of laws and regulations - ability to detect

Identifying and responding to risks of material misstatement due to fraud

To identify risks of material misstatement due to fraud ("fraud risks") we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- enquiring of Directors and finance management as to the Company's high-level policies and procedures
  to prevent and detect fraud, as well as whether they have knowledge of any actual, suspected or alleged
  fraud:
- · reading Board minutes; and
- using analytical procedures to identify any unusual or unexpected relationships.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, we perform procedures to address the risk of management override of controls, in particular the risk that management may be in a position to make inappropriate accounting entries and the risk of bias in accounting estimates and judgements such as. On this audit we do not believe there is a fraud risk related to revenue recognition because the accounting for the revenue is non-complex, and subject to limited levels of judgment with limited opportunities to fraudulently manipulate revenue.

We did not identify any additional fraud risks.

We performed procedures including:

- identifying journal entries and other adjustments to test based on risk criteria and comparing the
  identified entries to supporting documentation. These included those posted by senior finance
  management, those posted and approved by the same user, those posted to unusual accounts, those
  having unusual descriptions and those posted post close.
- Assessing whether the judgements made in making accounting estimates are indicative of a potential bins.

Identifying and responding to risks of material misstatement related to compliance with laws and regulations

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience and through discussion with the Directors and other management (as required by auditing standards), and discussed with the Directors and other management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

The Company is subject to laws and regulations that directly affect the financial statements including financial reporting legislation (including related companies legislation), distributable profits legislation, and taxation legislation and we assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

# Independent Auditor's Report to the Members of Virgin Management Limited

Whilst the Company is subject to many other laws and regulations, we did not identify any others where the consequences of non-compliance alone could have a material effect on amounts or disclosures in the financial statements.

Context of the ability of the audit to detect fraud or breaches of law or regulation

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

#### Strategic Report and Directors' Report

The Directors are responsible for the Strategic Report and the Directors' Report. Our opinion on the financial statements does not cover those reports and we do not express an audit opinion thereon.

Our responsibility is to read the Strategic Report and the Directors' Report and, in doing so, consider whether, based on our financial statements audit work, the information therein is materially misstated or inconsistent with the financial statements or our audit knowledge. Based solely on that work:

- we have not identified material misstatements in the Strategic Report and the Directors' Report;
- in our opinion the information given in those reports for the financial year is consistent with the financial statements; and
- in our opinion those reports have been prepared in accordance with the Companies Act 2006.

#### Matters on which we are required to report by exception

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- · certain disclosures of Directors' remuneration specified by law are not made; or
- · we have not received all the information and explanations we require for our audit.

We have nothing to report in these respects.

# Directors' responsibilities

As explained more fully in their statement set out on page 4, the Directors are responsible for: the preparation of the financial statements and for being satisfied that they give a true and fair view; such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error; assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and using the going concern basis of accounting unless they either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

# Independent Auditor's Report to the Members of Virgin Management Limited

# Auditor's responsibilities

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue our opinion in an auditor's report. Reasonable assurance is a high level of assurance, but does not guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

A fuller description of our responsibilities is provided on the FRC's website at www.frc.org.uk/auditorsresponsibilities.

#### The purpose of our audit work and to whom we owe our responsibilities

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

— Signed by:

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James Thomas (Senior Statutory Auditor) for and on behalf of KPMG LLP, Statutory Auditor Chartered accountants

15 Canada Square London E14 5GL

Date: 24 June 2025

# Statement of Comprehensive Income for the Year Ended 31 December 2024

	Note	2024 £ 000	2023 £ 000
Turnover	2 _	31,851	24,031
Gross profit		31,851	24,031
Administrative expenses		(32,869)	(27,015)
Dividend income	3	-	55,447
(Impairment)/reversal of investment impairment	12 _	(21,693)	34,438
Operating (loss)/profit	4	(22,711)	86,901
Interest receivable and similar income	8	68	585
Interest payable and similar expenses	9 _	(2,294)	(1,592)
(Loss)/profit before tax		(24,937)	85,894
Income tax credit	10	274	2,826
(Loss)/profit for the year	=	(24,663)	88,720
Other comprehensive income for the year		-	-
Total comprehensive (loss)/profit for the year	=	(24,663)	88,720

The above results were derived from continuing operations.

# (Registration number: 01568894) Balance Sheet as at 31 December 2024

Note	31 December 2024 £ 000	31 December 2023 £ 000
Fixed assets		
Tangible assets 11	43,514	32,445
Investments 12	1,041,459	1,203,152
Right of use assets 13		151
	1,084,973	1,235,748
Current assets		
Debtors: Amounts falling due within one year 14	58,156	40,803
Deferred tax assets 10	2,097	3,062
Cash at bank and in hand	448	2,065
	60,701	45,930
<b>Creditors:</b> Amounts falling due within one year 15	(47,903)	(24,534)
Net current assets	12,798	21,396
Total assets less current liabilities	1,097,771	1,257,144
Creditors: Amounts falling due after more than one year		
Borrowings 16	-	(9,500)
Provisions 17		(210)
Net assets	1,097,771	1,247,434
Capital and reserves		
Share capital 18	200,000	200,000
Share premium	70,000	70,000
Profit and loss account	827,771	977,434
Shareholders' funds	1,097,771	1,247,434

The financial statements were approved by the Board of Directors and signed on its behalf on 24 June 2025.

Signed by:

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A P L Shah Director

# Statement of Changes in Equity for the Year Ended 31 December 2024

	Share capital £ 000	Share premium £ 000	Profit and loss account £ 000	Total £ 000
At 1 January 2024	200,000	70,000	977,434	1,247,434
Loss for the year		_	(24,663)	(24,663)
<b>Total comprehensive income</b>	-	-	(24,663)	(24,663)
Transactions with owners, recorded directly in equity				
Dividends		_	(125,000)	(125,000)
At 31 December 2024	200,000	70,000	827,771	1,097,771
	Share capital £ 000	Share premium £ 000	Profit and loss account £ 000	Total £ 000
At 1 January 2023	-	premium	account	
At 1 January 2023 Profit for the year	£ 000	premium £ 000	account £ 000	£ 000
•	£ 000	premium £ 000	account £ 000 948,714	£ 000 1,218,714
Profit for the year  Total comprehensive income  Transactions with owners, recorded directly in equity	£ 000	premium £ 000	<b>account £ 000</b> 948,714 88,720	£ 000 1,218,714 88,720
Profit for the year  Total comprehensive income  Transactions with owners,	£ 000	premium £ 000	<b>account £ 000</b> 948,714 88,720	£ 000 1,218,714 88,720

### Notes to the Financial Statements for the Year Ended 31 December 2024

#### 1 Accounting policies

#### 1.1 Basis of preparation

Virgin Management Limited ("the Company") is a private company limited by shares, incorporated and domiciled in England and Wales. The registered address is Whitfield Studios, 50A Charlotte Street, London, W1T 2NS. The registration number is 01568894.

The Company is exempt by virtue of section 400 of the Companies Act 2006 from the requirement to prepare group financial statements. These financial statements present information about the Company as an individual undertaking and not about its group.

The Company's parent, Virgin Holdings Limited ("VHL"), includes the Company in its consolidated financial statements. In preparing these financial statements, the Company applies the recognition, measurement and disclosure requirements of UK-adopted international accounting standards ("Adopted IFRSs"), but makes amendments where necessary in order to comply with Companies Act 2006. The consolidated financial statements of Virgin Holdings Limited are available to the public and may be obtained from the address in Note 21.

The financial statements have been prepared in accordance with Financial Reporting Standard 101 'Reduced Disclosure Framework' ("FRS 101").

In preparing these financial statements, the Company applies the recognition, measurement and disclosure requirements of UK-adopted international accounting standards ("Adopted IFRSs"), but makes amendments where necessary in order to comply with Companies Act 2006 and has set out below where advantage of the FRS 101 disclosure exemptions has been taken.

In these financial statements, the Company has applied the exemptions under FRS 101 in respect of the following disclosures:

- the requirements of IAS 7 statement of cash flows and related notes;
- comparative period reconciliations for share capital and tangible fixed assets;
- the requirements of IAS 24 related party disclosures in respect of wholly owned subsidiaries;
- disclosures in respect of the compensation of Key Management Personnel;
- the requirements of IFRS 7 financial instruments disclosures;
- the effects of new but not yet effective IFRSs; and
- disclosure of the objectives, policies and processes for managing capital.

The accounting policies set out below have, unless otherwise stated, been applied consistently to all periods presented in these financial statements.

Judgements made by the Directors, in the application of these accounting policies that have a significant effect on the financial statements and estimates are discussed in Note 1.18.

The financial statements are prepared in British Pound Sterling (GBP), which is the functional currency of the Company, and rounded to the nearest thousand.

### Notes to the Financial Statements for the Year Ended 31 December 2024

### 1.2 Going concern

The Directors have considered the working capital position of the Company and its expected cash outflows for a period of 12 months from the date of approval of these financial statements which indicate that the Company will have sufficient funds to meet its liabilities as they fall due for the period.

In making this assessment, the Directors have specifically considered the impact of the current macroenvironment on the revenue of the Company's subsidiaries and consequently on the dividend income of the Company. The Directors have considered the eventuality that the Company generates no further dividends. Given the Company's cash resources and balance sheet position, they consider that the Company will have sufficient funds to meet its liabilities as they fall due for that period.

Consequently, the Directors are confident that the company will have sufficient funds to continue to meet its liabilities as they fall due for at least twelve months from the date of approval of the financial statements and therefore have prepared the financial statements on a going concern basis.

#### 1.3 Turnover

The Company's turnover comprises fees receivable under contracts to provide management services. It is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. Turnover is recognised in accordance with IFRS 15's principle-based five-step model as follows:

- contract with a customer is identified;
- contract performance obligations are identified;
- transaction price is determined;
- transaction price is allocated to each performance obligation; and
- upon satisfaction of each performance obligation the turnover is recognised.

#### 1.4 Employee benefits

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in the Statement of Comprehensive Income when they fall due. Amounts not paid are shown in accruals as a liability on the Balance Sheet. The assets of the plan are held separately from the Company in independently administered funds.

#### 1.5 Foreign currency

Transactions in foreign currencies are translated into the Company's functional currency at the foreign exchange rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are retranslated to the functional currency at the foreign exchange rate ruling at that date. Non-monetary assets and liabilities that are measured in terms of historical cost in a foreign currency are translated using the exchange rate at the date of the transaction. Non-monetary assets and liabilities denominated in foreign currencies that are stated at fair value are retranslated to the functional currency at foreign exchange rates ruling at the dates the fair value was determined. Foreign exchange differences arising on translation are recognised in the Statement of Comprehensive Income.

# 1.6 Dividends

Dividend income is recognised in other operating income on the date the Company's right to receive payments is established.

A dividend distribution to the Company's shareholders is recognised as a liability in the Company's financial statements in the period in which the dividends are approved by the Company's shareholders.

### Notes to the Financial Statements for the Year Ended 31 December 2024

#### 1.7 Finance income and costs

Interest payable and similar charges include interest payable, finance charges on finance leases recognised in the Statement of Comprehensive Income using the effective interest method, unwinding of the discount on provisions, and net foreign exchange losses that are recognised in the Statement of Comprehensive Income (see foreign currency accounting policy). Borrowing costs that are directly attributable to the acquisition, construction or production of an asset that takes a substantial time to be prepared for use, are capitalised as part of the cost of that asset.

Interest receivable and similar income include interest receivable from funds invested, interest receivable under loans and net foreign exchange gains.

Interest receivable and interest payable is recognised in the Statement of Comprehensive Income as it accrues, using the effective interest method.

#### 1.8 Current and deferred taxation

Tax on the loss for the year comprises current and deferred tax. Tax is recognised in the Statement of Comprehensive Income except to the extent that it relates to items recognised directly in equity or other comprehensive income, in which case it is recognised directly in equity or other comprehensive income.

Current tax is the expected tax payable or receivable on the taxable income or loss for the year, using tax rates enacted or substantively enacted at the balance sheet date, and any adjustment to tax payable in respect of previous years.

Deferred tax is provided on temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes. The following temporary differences are not provided for: the initial recognition of assets or liabilities that affect neither accounting nor taxable profit other than in a business combination, and differences relating to investments in subsidiaries to the extent that they will probably not reverse in the foreseeable future. The amount of deferred tax provided is based on the expected manner of realisation or settlement of the carrying amount of assets and liabilities, using tax rates enacted or substantively enacted at the balance sheet date.

A deferred tax asset is recognised only to the extent that it is probable that future taxable profits will be available against which the temporary difference can be utilised or that the Company has determined it is appropriate to recognise the deferred tax asset as it is recoverable due to the fact that the Company is part of a UK group for group relief purposes.

The Company has assessed the impact of the Organisation for Economic Cooperation and Development's Pillar Two model rules, which establish a global minimum tax rate of 15%. Based on this assessment, the Company confirms that it is not subject to Pillar Two income taxes for the year ended 31 December 2024. Accordingly, no disclosures or provisions related to Pillar Two have been included in these financial statements.

#### 1.9 Tangible assets

Tangible assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Assets are tested for impairment annually, if impairment indicators exist. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

The Company adds to the carrying amount of an item of fixed assets the cost of replacing part of such an item when that cost is incurred, if the replacement part is expected to provide incremental future benefits to the Company. The carrying amount of the replaced part is derecognised. Repairs and maintenance are charged to the Statement of Comprehensive Income during the period in which they are incurred.

#### Notes to the Financial Statements for the Year Ended 31 December 2024

Leased assets

The Company recognises right of use assets in respect of operating leases in line with IFRS 16.

The right of use assets are initially measured at amounts equal to the corresponding lease liabilities recognised. Lease liabilities are measured at the present value of the lease payments, discounted at the incremental borrowing rate.

The right of use assets are depreciated evenly over the remaining life of the asset and the lease liability unwinds in line with the incremental borrowing rate over the lease term.

Assets under construction

Assets under construction are stated in the Balance Sheet at cost. These assets are not depreciated until available for use, at which point they are transferred to the appropriate category of tangible assets and depreciated in line with the depreciation methods and rates below. Assets under construction are reviewed for impairment at each reporting date.

The cost of assets under construction includes directly attributable costs incurred in their acquisition and installation.

#### 1.10 Depreciation

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Residual values are determined by review of the nature of the underlying capitalised costs contributing to an overall increase in the assets value. Residual values are reviewed at each reporting date and depreciation retrospectively adjusted to reflect any changes in the residual value where required.

Asset class
Buildings

Furniture, fittings and equipment IT equipment and software

Land is not depreciated

Depreciation method and rate

2% per annum (2023: 10-15% per annum)

13 - 25 % per annum 25% per annum

Refer to Note 1.18 for details on change in estimate relating to depreciation method and rate for Buildings during the year. There is no impact on the prior year in respect of the change in estimate in the current year.

#### 1.11 Valuation of investments

Investments in subsidiaries are measured at cost less accumulated impairment.

#### Notes to the Financial Statements for the Year Ended 31 December 2024

#### 1.12 Financial assets and liabilities

#### Classification

Financial assets and financial liabilities are recognised when the Company becomes a party to the contractual provisions of the relevant instrument. In accordance with IFRS 9, financial instruments are recorded initially at fair value. Subsequent measurement of those instruments at the balance sheet date reflects the designation of the financial instrument. The Company determines the classification at initial recognition and re-evaluates this designation at each reporting date except for those financial instruments measured at fair value through the Statement of Comprehensive Income.

#### Recognition and measurement

Non-derivative financial assets are deemed to be assets which have no fixed or determinable payments that are not quoted in an active market and would therefore be classified as 'loans and receivables'. Such non-derivative financial assets are measured at amortised cost using the effective interest method, less any impairment and include trade and other receivables. Interest income is recognised by applying the effective interest rate, except for short-term receivables when the recognition of interest would be immaterial.

Non-derivative financial liabilities are initially recorded at fair value less directly attributable transaction costs, and subsequently at amortised cost and include loans and borrowings and trade and other payables.

#### **Impairment**

*Impairment of non-derivative financial assets* 

The Company assesses at each balance sheet date whether a non-derivative financial asset is impaired. The expected credit loss approach is taken when calculating impairments on financial assets. All financial assets are reviewed for historic write-offs and this proportion is applied to its class of financial assets to calculate the required provision.

#### Derecognition of non-derivative financial assets

The Company derecognises a financial asset only when the contractual rights to the cash flows from the asset expire; or it transfers the financial asset and substantially all the risks and rewards of ownership of the asset to another entity.

#### Derecognition of non-derivative financial liabilities

The Company derecognises a financial liability only when the Company's obligations are discharged, cancelled or they expire. Where an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and the recognition of a new liability, such that the difference in the respective carrying amounts are recognised in the Statement of Comprehensive Income.

#### 1.13 Debtors

Short term debtors are measured at transaction price less any impairment. Loans and receivables are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

Trade and other receivables are initially measured at the transaction price and at the point of recognition an expected credit loss is recognised to reflect the future risk of default. Trade receivables are subsequently measured at amortised cost less any additional, specific provisions for impairment. A specific provision is made for impairment when there is objective evidence that the Company will not be able to collect all amounts due according to the terms of the receivables.

Trade and other receivables are written off when the Company has no reasonable expectation of recovering the amounts due.

Trade and other receivables are discounted when the time value of money is considered material.

#### Notes to the Financial Statements for the Year Ended 31 December 2024

#### 1.14 Cash and cash equivalents

Cash comprises cash in hand and deposits with financial institutions.

#### 1.15 Creditors

Creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Creditors are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

#### 1.16 Provisions for liabilities

Provisions are made where an event has taken place that gives the Company a legal or constructive obligation that probably requires settlement by a transfer of economic benefit, and a reliable estimate can be made of the amount of the obligation.

Provisions are charged as an expense to the Statement of Comprehensive Income in the year that the Company becomes aware of the obligation, and are measured at the best estimate at the balance sheet date of the expenditure required to settle the obligation, taking into account relevant risks and uncertainties.

When payments are eventually made, they are charged to the provision carried in the balance sheet.

#### 1.17 Borrowings

Borrowings are recorded initially at fair value, net of transaction costs. Subsequent to initial recognition, borrowings are measured at amortised cost with any difference between the initial recognised amount and the redemption value being recognised in the Statement of Comprehensive Income over the period of the borrowing using the effective interest rate. Bank debt issue expenses, fees and other costs incurred in arranging finance are capitalised and amortised over the term of the relevant debt instrument or debt facility.

# 1.18 Significant accounting estimates and key sources of estimation uncertainty

The preparation of the financial statements in conformity with FRS 101 requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from the estimates calculated.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimates are revised and in any future periods affected.

The carrying amounts of the Company's non-financial assets, including investments in subsidiaries, is reviewed at each reporting date to determine whether there is any indication of impairment. If any such indication exists, then the asset's recoverable amount is estimated. The recoverable amount is determined by reference to the value in use of underlying assets held in the Company's subsidiaries and the fair value of any additional assets or liabilities held by the subsidiaries at the balance sheet date.

An impairment loss is recognised if the carrying amount of an asset exceeds its estimated recoverable amount. Impairment losses are recognised in the Statement of Comprehensive Income.

Impairment losses recognised in prior periods are assessed at each reporting date for any indications that the loss has decreased or no longer exists. An impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised.

# Notes to the Financial Statements for the Year Ended 31 December 2024

#### Change in accounting estimate

The depreciation rate of buildings was revised during the year, due to a change in the nature of their use. Until 31 October 2024 all buildings owned by the Company related to leased assets, however at this date construction was completed on the Company's new office building which was deemed to have a longer useful economic life. Lease agreements relating to the leased buildings expired during 2024, and therefore no adjustments to the depreciation charge are required in the Statement of Comprehensive Income.

Depreciation of the Company's new office building commenced on 31 October 2024 on the date it became available for use.

#### 2 Turnover

The analysis of the Company's turnover for the year is as follows:

Rendering of services	2024 £ 000 31,851	2023 £ 000 24,031
Analysis of turnover by geography:		
	2023 £000	2022 £000
United Kingdom	25,610	17,602
Rest of the world	6,241	6,429
	31,851	24,031

#### Notes to the Financial Statements for the Year Ended 31 December 2024

#### 3 Dividend income

	2024	2023
	£ 000	£ 000
Dividend income		55,447

During the year, the Company received the following dividends from its subsidiary, VEL Holdings Limited:

- On 7 February 2024, a dividend in specie in the amount of £1, comprising preference shares which were onward distributed to parent company, VHL.
- On 27 November 2024, a dividend in specie of a £140 million loan receivable, such loan receivable
  representing the profits of Virgin Enterprises Limited ("VEL"). The dividend in specie was partially
  distributed onwards to VHL to enable the Virgin Group to invest in Virgin Voyages, Virgin Hotels
  Collection and real estate.
- The dividend in specie of £140 million (2023: £4.6 million) has been treated as a return of capital against the cost of the Company's investment in VEL Holdings Limited. Refer to Note 12 for further details.

#### 4 Operating (loss)/profit

Arrived at after charging/(crediting):

	2024 £ 000	2023 £ 000
Foreign exchange (gain)/loss	(54)	7
Property related expenses	53	35
(Reversal)/provision of bad debts provision	(19)	1
Depreciation - fixed assets	321	118
Depreciation - right of use asset	151	228
Depreciation - software development costs	<del>-</del> -	394
5 Auditors' remuneration		
	2024	2023
	£ 000	£ 000
Audit of the financial statements	130	133
	130	133

Included in the audit fees are amounts of £31,700 (2023: £30,000) which have been borne by the Company on behalf of its subsidiary, VEL Holdings Limited. There were no non-audit services provided in the year (2023: £nil).

### Notes to the Financial Statements for the Year Ended 31 December 2024

#### Staff costs

The aggregate payroll costs (including Directors' remuneration) were as follows:

	2024 £ 000	2023 £ 000
Wages and salaries	20,464	13,952
Social security costs	2,698	1,814
Pension costs, defined contribution scheme	907	610
	24,069	16,376

The Company has service agreements with a number of other Virgin Group companies. The Company's employees provide services to those companies which include investment advice, brand-related activities and back-office support functions. These services are provided on an arm's length basis and charged to other Virgin Group companies, based on allocations of time spent.

The average number of persons employed by the Company (including Directors) during the year, analysed by category was as follows:

	2024	2023
	No.	No.
Administration and support	126_	91

As the employing company, in the current year, the Company's total staff costs and employee numbers have been disclosed above.

In 2023, a portion of staff costs relating to services provided to VEL were recognised in VEL's financial statements, as those employees primarily performed work on behalf of VEL and were therefore considered in substance to be employees of VEL. Those staff costs and employee numbers were deducted from the staff costs and employees numbers of the Company.

In 2024, these employees provided services to other Virgin Group companies and therefore these staff costs and employee numbers are recognised in the Company's financial statements.

# Notes to the Financial Statements for the Year Ended 31 December 2024

#### 7 Directors' remuneration

The Directors' remuneration in respect of qualifying services provided to the Company for the year was as follows:

	2024	2023
	£ 000	£ 000
Directors' emoluments	3,036	3,121
Company contributions to defined contribution pension schemes	42	58
	3,078	3,179

During the year retirement benefits were accruing to 4 Directors (2023: 3 directors) in respect of defined contribution or SIPP schemes.

In respect of the highest paid Director:

	2024	2023
	£ 000	£ 000
Remuneration	946	1,382

The value of the Company's contributions paid to a defined contribution pension scheme in respect of the highest paid Director amounted to £26,000 (2023: £40,000).

Remuneration for certain Directors is charged to other Virgin Group companies on an arm's length basis, including the ultimate parent company, in respect of services provided to those companies.

### 8 Interest receivable and similar income

	2024 £ 000	2023 £ 000
Interest income from group related undertakings	-	103
Interest income from bank deposits	67	478
Other interest receivable	1	4
	68	585
9 Interest payable and similar expenses		
	2024 £ 000	2023 £ 000
Interest expense to group related undertakings	1,392	792
Foreign exchange losses	· <u>-</u>	344
Interest expense on lease liability	13	35
Interest expense on external loans	889	421
	2,294	1,592

# Notes to the Financial Statements for the Year Ended 31 December 2024

# 10 Income tax

The major components of income tax are:

The major components of meome tax are.		
	2024 £ 000	2023 £ 000
Current taxation		
UK corporation tax	(912)	(599)
Adjustments in respect of UK corporation tax of previous periods	(327)	129
	(1,239)	(470)
Deferred taxation		
Relating to the origination and reversal of temporary differences	774	(2,000)
Relating to changes in tax rates	-	(128)
Adjustments in respect of previous periods	191	(228)
	965	(2,356)
Income tax credit reported in the Statement of Comprehensive		
Income	(274)	(2,826)
	liad by the LIV someone	tion tou note is
The reconciliation between the tax charge and the accounting profit multip as follows:	ned by the UK corpora	non tax rate is
	2024 £ 000	2023 £ 000
	2024	2023
as follows:	2024 £ 000	2023 £ 000
as follows:  (Loss)/profit before tax	2024 £ 000	2023 £ 000
as follows:  (Loss)/profit before tax  Profit before tax multiplied by standard rate of corporation tax in the UK	2024 £ 000 (24,937)	2023 £ 000 85,894
as follows:  (Loss)/profit before tax  Profit before tax multiplied by standard rate of corporation tax in the UK of 25.00% (2023 - 23.50%)	2024 £ 000 (24,937)	2023 £ 000 85,894
as follows:  (Loss)/profit before tax  Profit before tax multiplied by standard rate of corporation tax in the UK of 25.00% (2023 - 23.50%)  Effects of:	2024 £ 000 (24,937) (6,234)	2023 £ 000 85,894 20,185
as follows:  (Loss)/profit before tax  Profit before tax multiplied by standard rate of corporation tax in the UK of 25.00% (2023 - 23.50%)  Effects of: Non-deductible expenses	2024 £ 000 (24,937) (6,234)	2023 £ 000 85,894 20,185 (7,342)
as follows:  (Loss)/profit before tax  Profit before tax multiplied by standard rate of corporation tax in the UK of 25.00% (2023 - 23.50%)  Effects of: Non-deductible expenses Non-taxable income	2024 £ 000 (24,937) (6,234)	2023 £ 000 85,894 20,185 (7,342) (13,030)
as follows:  (Loss)/profit before tax  Profit before tax multiplied by standard rate of corporation tax in the UK of 25.00% (2023 - 23.50%)  Effects of:  Non-deductible expenses  Non-taxable income  Effect of previously unrecognised tax losses	2024 £ 000 (24,937) (6,234)	2023 £ 000 85,894 20,185 (7,342) (13,030) (2,412)
as follows:  (Loss)/profit before tax  Profit before tax multiplied by standard rate of corporation tax in the UK of 25.00% (2023 - 23.50%)  Effects of: Non-deductible expenses Non-taxable income Effect of previously unrecognised tax losses Deferred tax effect of changes in statutory tax rates	2024 £ 000 (24,937) (6,234) (6,120 (24)	2023 £ 000 85,894 20,185 (7,342) (13,030) (2,412) (128)
as follows:  (Loss)/profit before tax  Profit before tax multiplied by standard rate of corporation tax in the UK of 25.00% (2023 - 23.50%)  Effects of:  Non-deductible expenses  Non-taxable income  Effect of previously unrecognised tax losses  Deferred tax effect of changes in statutory tax rates  Adjustments in respect of current income tax of prior years	2024 £ 000 (24,937) (6,234) (6,234) 6,120 (24) - - (327)	2023 £ 000 85,894 20,185 (7,342) (13,030) (2,412) (128) 129

# Notes to the Financial Statements for the Year Ended 31 December 2024

### Recognised deferred tax assets and liabilities

Deferred tax assets and (liabilities) are attributable to the following:

#### 2024

Tax losses

Other timing differences

	At 1 January 2024 £ 000	Recognised in the Statement of Comprehensive Income £ 000	At 31 December 2024 £ 000
Accelerated capital allowances	(9)	(1,034)	(1,043)
Tax losses	2,566	-	2,566
Other timing differences	505	69	574
	3,062	(965)	2,097
2023			
	At 1 January 2023 £ 000	Recognised in the Statement of Comprehensive Income £ 000	At 31 December 2023 £ 000
Decelerated/(accelerated) capital allowances	677	(686)	(9)

The standard rate of corporation tax applied to the reported profit is 25% (2023: 23.5%).

A change to the main UK corporation tax rate from 19% to 25% (effective from 1 April 2023) was substantively enacted on 24 May 2021. Accordingly, the deferred tax asset as at 31 December 2024 has been calculated at the rate of 25% (2023: 25%).

29

706

2,566

2,356

476

2,566

3,062

505

The Company has not recognised deferred tax assets in respect of gross unused tax losses of £21,380,755 (2023: £21,849,950).

# Notes to the Financial Statements for the Year Ended 31 December 2024

#### 11 Tangible assets

2,315	35,060
794	-
122	11,390
(1,592)	(2,272)
1,639	44,178
2,025	2,615
121	321
(1,592)	(2,272)
554	664
1,085	43,514
290	32,445
	794 122 (1,592) 1,639 2,025 121 (1,592) 554

On 31 October 2024, the Company completed the development and construction of its new office building. On this date, assets of £43.3 million were transferred from assets under construction to land and buildings, furniture, fittings and equipment and IT equipment and depreciated in line with the depreciation methods and rates in the accounting policies. Assets relating to the previous office which were not transferred to the new office were fully depreciated and disposed of at this date.

Land and buildings have been assessed as having a residual value, which is reviewed annually in line with IAS 16. Refer to accounting policies for details on the determination of the residual value.

#### Notes to the Financial Statements for the Year Ended 31 December 2024

#### 12 Investments

	Shares in group £ 000
Cost	
At 1 January 2024	1,270,521
Return of capital	(140,000)
At 31 December 2024	1,130,521
Impairment	
At 1 January 2024	67,369
Provision charge	21,693
At 31 December 2024	89,062
Net book value	
At 31 December 2024	1,041,459
At 31 December 2023	1,203,152

#### Return of capital

On 27 November 2024, the Company received a dividend in specie of £140,000,000 from its subsidiary, VEL Holdings Limited, which was fully treated as a return of capital against the cost of the investment.

### Impairment assessment

An impairment test performed at 31 December 2024 showed that the recoverable amount exceeded the carrying amount of the Company's investment in VEL Holdings Limited and no impairment charge was required (2023: impairment loss reversal of £96,571,000).

Impairment losses totalling £21,693,000 (2023: impairment loss of £62,133,000) have been recognised in relation to the Company's investment in Virgin Entertainment Holdings Inc., VH VLE TopCo Limited and Virgin Start Up Limited.

The recoverable amount of the investment in VEL Holdings Limited is supported by the value in use of the Company's underlying subsidiaries, which is based on the value of the expected future cash flows.

The key assumptions used in the impairment test included cash flows, long term growth rates and discount rates.

### Notes to the Financial Statements for the Year Ended 31 December 2024

#### **Cash Flows**

The cash flows used in the value in use calculation are based on forecast royalty cash flows and before the impact of any taxes ("pre-tax"). The key assumption is revenue growth which is forecast based on licensee business plans and terms of trade mark license agreements ("TMLAs") for future periods. External factors, including the consumer environment, are also taken into account in more short term forecasts.

#### Long Term Growth Rate

The cash flows are forecast for ten years and then extrapolated until either expiry of the TMLAs or into perpetuity using a long term growth rate. A long term growth rate of 2.08% (2023: 2.3%) was used based on growth assumptions for relevant business sections.

#### **Discount Rates**

The discount rate applied to the cash flows is calculated using a pre-tax rate based on the weighted average cost of capital ("WACC") which would be anticipated for a market in which the licensees are based. In the current period, the various WACC rates used to discount the forecast cash flows has been determined to be between 11.00% - 12.25% (2023: 8.57% - 10.85%).

For other investments, where the recoverable amount of the asset is determined by measuring the value in use of the underlying assets held by the subsidiary, the key assumptions used to determine the underlying assets net present values include cash flows, long term growth rate and discount rate.

#### Sensitivity analysis

An illustration of the sensitivity to reasonably possible changes in key assumptions to determine the value in use are as follows:

#### 2024 Sensitivities

Assumption	Reasonably possible change in assumptions	Impact on Net Present Value (£000)
Cash flows	5% increase / 5% decrease in cash flows	increase by £56,721 / decrease by £56,721
Long term growth rate	0.5% increase / 0.5% decrease in long term growth rate	increase by £24,750 / decrease by £22,255
Discount rates	0.5% increase / 0.5% decrease in discount rates	decrease by £49,177 / increase by £54,543
2023 Sensitivities		
Assumption	Reasonably possible change in assumptions	Impact on Net Present Value (£000)
Cash flows	5% increase / 5% decrease in cash flows	increase by £67,231 / decrease by £67,231
· .	0.70/ : / 0.70/ 1 : 1	
Long term growth rate	0.5% increase / 0.5% decrease in long term growth rate	increase by £43,197 / decrease by £37,564

# Notes to the Financial Statements for the Year Ended 31 December 2024

Details of the subsidiaries as at 31 December 2024 are as follows:

Name of subsidiary	Registered office	Holding	Proportion of capital ownership interest 2024
Virgin Entertainment Holdings Inc	Corporation Service Company, 251 Little Falls Drive, Wilmington, DE 19808, United States USA	Ordinary	100%
Charter Air (DE), LLC*	Corporation Service Company, 251 Little Falls Drive, Wilmington, DE 19808, United States USA	Membership interest	100%
VHP Holdings, LP*	Corporation Service Company, 251 Little Falls Drive, Wilmington, DE 19808, United States USA	Class A units	98.1%
Virgin Summit Eden House, LLC*	Corporation Service Company, 251 Little Falls Drive, Wilmington, DE 19808, United States USA	Membership interest	100%
VHRE Las Vegas, LLC*	Corporation Service Company, 251 Little Falls Drive, Wilmington, DE 19808, United States USA	Membership Interest	100%
Village Development LLC*	Corporation Service Company, 251 Little Falls Drive, Wilmington, DE 19808, United States USA	Membership interest	100%
V3L Nashville Inc*	Corporation Service Company, 251 Little Falls Drive, Wilmington, DE 19808, United States USA	Ordinary	100%
VHRE New Orleans LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	100%

Name of subsidiary	Registered office	Holding	Proportion of capital ownership interest 2024
Virgin Hotels Holdings, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Class A units	96.4%
Virgin Hotels, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	96.1%
Virgin Hotels North America, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%
Virgin Hotels Dallas LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%
Virgin Hotels San Francisco LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%
VH San Fran, LLC*	Incorp Services, Inc, 5716 Corsa Avenue, Suite 110, Westlake Village, CA 91362-7354, United States USA	Membership interest	86.5%
Virgin Hotels New York, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%
Virgin Hotels Nashville, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%

Name of subsidiary	Registered office	Holding	Proportion of capital ownership interest 2024
Virgin Hotels New Orleans, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%
VH New Orleans Concessions, LLC*	Incorp Services, Inc, 3867 Plaza Tower Dr., 1st Floor, Baton Rouge, LA, 70816, United States USA	Membership interest	86.5%
Virgin Hotels Philadelphia, LLC *	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership Interest	86.5%
Virgin Hotels Edinburgh, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%
Virgin Hotels Chicago, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%
VHC Upper LLC*	203 N Wabash Ave, Chicago, IL 60601, United States USA	Membership interest	86.5%
VHC Middle LLC*	203 N Wabash Ave, Chicago, IL 60601, United States USA	Membership interest	86.5%
VHC Lower LLC*	203 N Wabash Ave, Chicago, IL 60601, United States USA	Membership interest	86.5%
Virgin Hotels Miami Brickell, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%

Name of subsidiary	Registered office	Holding	Proportion of capital ownership interest 2024
Virgin Hotels Las Vegas, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%
Virgin Hotels Glasgow, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership Interest	86.5%
Virgin Start Up Limited	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	100%
VEL Holdings Limited	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	100%
Virgin Enterprises Limited*	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	100%
Virgin Aviation TM Limited*	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	100%
VAL Trademark Two Limited* (dormant)	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	100%
VAL TM (Holdings) Limited*	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	51%
VAL TM Limited*	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	51%

Name of subsidiary	Registered office	Holding	Proportion of capital ownership interest 2024
Virgin Trustee Services Limited	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	100%
Virgin Limited	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	100%
Virgin Management South Africa (Pty) Limited	Unit G5 Century Gate Office Park, CNR Century Way and Bosmansdam Road, Century City, 7441, South Africa	Ordinary	100%
VH VLE Topco Limited	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	100%
VHC Opco Limited*	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	100%
VHC Holdco UK Limited*	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	100%
VHD Concessions Holdings, LLC *	Incorp Services Inc, 815 Brazos Street, STE. 500 Austin, TX, 78701, United States USA	Membership interest	86.5%
VHD Concessions Middle, LLC *	Incorp Services Inc, 815 Brazos Street, STE. 500 Austin, TX, 78701, United States USA	Membership interest	86.5%
VH Dallas Concessions, LLC *	Incorp Services Inc, 815 Brazos Street, STE. 500 Austin, TX, 78701, United States USA	Membership interest	86.5%

Name of subsidiary	Registered office	Holding	Proportion of capital ownership interest 2024
Virgin Hotels Central Services, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%
Baronne Street Hotel Sponsor Parent, LLC*	Robert E Buccini, 1000 N West Street Suite 900, Wilmington DE 19801, United States USA	Ordinary	69.2%
Baronne Street Hotel Sponsor, LLC*	Robert E Buccini, 1000 N West Street Suite 900, Wilmington DE 19801, United States USA	Ordinary	69.2%
Virgin Management Consulting (Shanghai) Co Limited* (in liquidation from 21 October 2009)	Room 27 23rd Floor 33 Hua Yuan Shi Qiao Road, Pu Dong District Shanghai China	Ordinary	100%
VHC Holdco US, LLC*	Incorp Services Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	100%
VLE Limited*	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	100%
VHLF, LLC*	Incorp Services Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%
VHVC, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%

Name of subsidiary	Registered office	Holding	Proportion of capital ownership interest 2024
VH Denver Fox Park, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%
VHNA, LLC*	Incorp Services Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%
VH Legacy, LLC*	Incorp Services Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%
VH London Shoreditch Limited*	Whitfield Studios, 50a Charlotte Street, London, United Kingdom, W1T 2NS England & Wales	Ordinary	100%
VH London Shoreditch, LLC*	Incorp Services, Inc, 131 Continental Drive, Suite 301, Newark, New Castle, DE, 19713, United States USA	Membership interest	86.5%

<sup>\*</sup>Indirectly held investment

# Notes to the Financial Statements for the Year Ended 31 December 2024

# Joint ventures and associates

Details of the joint ventures and associates as at 31 December 2024 are as follows:

Details of the joint ventures and associates as at 31 December 2024 are as follows.				
Name of joint ventures	Registered office	Proportion of ownership interest and voting rights held 2024		
VH Properties LLLP *	Corporation Trust Center,1209 Orange St, Wilmington. New Castle, United States USA	35%		
VHB Properties LLC *	Corporation Trust Center,1209 Orange St, Wilmington. New Castle, United States USA	35%		
VHNA Acquisition LP *	Corporation Service Company, 251 Little Falls Drive, Wilmington, DE 19808, United States USA	31.5%		
VHNA Acquisition, LLC*	Corporation Service Company, 251 Little Falls Drive, Wilmington, DE 19808, United States USA	35%		
Nashville Music Row Hotel JV LLC*	Robert E Buccini, 322 A Street, Suite 300, Wilmington DE 19801, United States USA	50%		
Nashville Music Row Hotel Holdings LLC *	Robert E Buccini, 322 A Street, Suite 300, Wilmington DE 19801, United States USA	50%		
Nashville Music Row Hotel Mezz LLC *	Robert E Buccini, 322 A Street, Suite 300, Wilmington DE 19801, United States USA	50%		
Nashville Music Row Hotel Owner LLC *	Robert E Buccini, 322 A Street, Suite 300, Wilmington DE 19801, United States USA	50%		

<sup>\*</sup>Indirectly held investment

# Notes to the Financial Statements for the Year Ended 31 December 2024

# 13 Right of use assets

	Property £ 000
Cost	
At 1 January 2024	339
Disposals	(339)
At 31 December 2024	
Depreciation	
At 1 January 2024	188
Charge for the year	151
Disposals	(339)
At 31 December 2024	
Carrying amount	
At 31 December 2024	
At 31 December 2023	151

During 2024, lease agreements held by the Company over land and buildings expired and were not renewed.

# 14 Debtors: Amounts falling due within one year

	31 December 2024 £ 000	31 December 2023 £ 000
Trade debtors	222	206
Amounts due from group related undertakings	55,819	39,077
Prepayments and contract assets	843	815
Other debtors	1,272	705
	58,156	40,803

### Notes to the Financial Statements for the Year Ended 31 December 2024

#### 15 Creditors: Amounts falling due within one year

	31 December 2024 £ 000	31 December 2023 £ 000
Trade creditors	775	287
Borrowings	9,500	-
Accrued expenses and contract liabilities	11,056	8,709
Amounts due to group related undertakings	25,668	14,300
Social security and other taxes	573	697
Other creditors	331	541
	47,903	24,534

At 31 December 2024, the Company has lease liabilities of £nil (2023: £123,000), following the expiration and non-renewal of lease agreements previously held over land and buildings.

Borrowings of £9.5m are due for repayment on 23 June 2025. Refer to Note 16 for more details.

#### 16 Borrowings

On 25 May 2023, the Company signed a Term Loan Facility Agreement with Clydesdale Bank. The total borrowing amount of up to £19.5 million is provided across three facilities.

"Facility A" is a £9.5 million term debt facility with repayment due on 23 June 2025. "Facility B" is a term debt facility for an amount up to £10 million with an expiry date of 23 June 2025. "Facility C" can be used to re-finance Facilities A and B for an amount up to £19.5 million and has an expiry date of 23 June 2028.

"Facility A" was drawn down in full for  $\pounds 9.5$  million on 23 June 2023. "Facility B" and "Facility C" remain undrawn at year end.

# Notes to the Financial Statements for the Year Ended 31 December 2024

### 17 Other provisions

	Other		
	provisions £ 000	Total £ 000	
At 1 January 2024	210	210	
Amounts utilised	(210)	(210)	
At 31 December 2024	<u>-</u>		

#### Dilapidations provision

Leasehold dilapidations represent provisions held relating to leased land and buildings where restoration costs are contractually required at the end of the lease. Where such costs arise as a result of capital expenditure on the leased asset, the restoration costs are also capitalised.

During 2024, the Company utilised the provision upon expiration of lease agreements.

#### 18 Capital and reserves

#### Share capital

	2024	2023
	£ 000	£ 000
2,000,000,003 Ordinary shares of £0.10 each	200,000	200,000

#### Profit and loss account

During the year, the Company declared and settled the following dividends to its parent company, VHL:

- On 7 February 2024, a dividend in specie in the amount of £1, comprising preference shares.
- On 27 November 2024, a dividend in specie of a £125 million loan receivable. This was a partial onward distribution of VEL profits to enable the Virgin Group to invest in Virgin Voyages, Virgin Hotels Collection and real estate.

#### 19 Pension and other schemes

#### **Defined contribution pension scheme**

The Company operates a defined contribution pension scheme. The pension cost charge for the year represents contributions payable by the Company to the scheme and amounted to £907,000 (2023: £610,000).

# Notes to the Financial Statements for the Year Ended 31 December 2024

# 20 Related party transactions

At 31 December 2024, the Company's ultimate parent company was Virgin Group Holdings Limited ("VGHL"), a company incorporated in the British Virgin Islands. VGHL is controlled by Sir Richard Branson and certain trusts whose beneficiaries include members of the Branson family and philanthropic causes (the "Trusts"). VGHL and its directors, the Trusts, Sir Richard Branson and members of his family are related parties under IAS 24.

As a 100% owned subsidiary of VGHL, the Company has taken advantage of the exemption under FRS 101: Reduced Disclosure Framework, which enables it to exclude disclosure with VGHL and its wholly owned subsidiaries

	Admin Expenses £000	Turnover £000	Debtors £000	Creditors £000
2024				
Virgin Red Limited	1,586	3,952	7,024	1,779
Virgin Atlantic Airways Limited	-	-	38	-
	1,586	3,952	7,062	1,779
		Admin Expenses £000	Turnover £000	Debtors £000
2023				
Virgin Red Limited		1,458	2,055	1,868
WCT Group Holdings Limited		-	30	-
Virgin Atlantic Airways Limited		-	-	21
	_	1,458	2,085	1,889

#### 21 Controlling party

At 31 December 2024, the Company's ultimate parent undertaking was Virgin Group Holdings Limited, a company incorporated in the British Virgin Islands.

The largest and smallest groups into which the Company's results are consolidated are those of Virgin Holdings Limited, a company registered in England and Wales. The consolidated financial statements of this Group can be obtained from Companies House, Crown Way, Cardiff, CF14 3UZ.

# Notes to the Financial Statements for the Year Ended 31 December 2024

# 22 Events after the reporting period

# Clydesdale bank facility

On 23 May 2025, the Company drew down on the Clydesdale bank "Facility B" in the amount of £9.4 million, with an expiry date of 23 June 2025. On 23 June 2025, the Company rolled "Facility A" of £9.5 million and "Facility B" of £9.4 million into "Facility C" in the amount of £18.9 million, with an expiry date of 23 June 2028. Refer to Note 9 for further details on the Clydesdale bank facility.

#### **Dividends**

On 10 February 2025, the Company declared and settled a dividend in specie of a £8 million loan receivable its parent company, VHL.